



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

**Contract #** 1374072  
**Schedule Dates** 09/19/12-09/28/12  
**Advertiser** US Chamber of Commerce (22939)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** US CHAMBER OF COMM/1383 (473848)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** BRAUNSCHEI, ANNE  
**Phone/Fax** /  
**CPE** 1383  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** US CHAMBER OF COMM  
JARED SALLES

**Date Entered** 09/18/12  
**Last Modified** 09/18/12  
**Entered By** Melody Margolin  
**CO-OP** No  
**Headline #** ECR09821046  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,900.00  
**Net Total** \$39,100.00  
**Sales Tax**

**Columbus (WSYX)**

By Broadcast Month	Spots	Rate
Sep. 2012	47	\$46,000.00
<b>Grand Total:</b>	<b>47</b>	<b>\$46,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/19/12-09/21/12	2	:30	6A- 6:30A (EST)				1	1	1			3	\$450.00	\$1,350.00	Columbus (WSYX)	NEWS	9/18/12
2.0	Normal Line / SPOT (2)	09/19/12-09/21/12	2	:30	6:58P- 7:27P (EST)				1	1	1			3	\$700.00	\$2,100.00	Columbus (WSYX)	ENT TONIGHT	9/18/12
3.0	Normal Line / SPOT (3)	09/19/12-09/21/12	2	:30	7:28P- 7:57P (EST)				1	1	1			3	\$700.00	\$2,100.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/18/12
4.0	Normal Line / SPOT (4)	09/19/12-09/21/12	2	:30	11:35P- 12:04A (EST)				1	1	1			3	\$700.00	\$2,100.00	Columbus (WSYX)	NIGHTLINE	9/18/12
5.0	Normal Line / SPOT (5)	09/19/12-09/23/12	2	:30	11:01P- 11:34P (EST)	3			X	X	X	X	X	3	\$1,200.00	\$3,600.00	Columbus (WSYX)	NEWS	9/18/12
6.0	Normal Line / Prime (6)	09/21/12-09/21/12	2	:30	9P- 10P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	WHAT WOULD YOU DO	9/18/12
7.0	Normal Line / Prime (7)	09/21/12-09/21/12	2	:30	10P- 11P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	20/20	9/18/12
8.0	Normal Line / SPOT (8)	09/24/12-09/28/12	2	:30	6A- 6:30A (EST)		1	1	1	1	1			5	\$450.00	\$2,250.00	Columbus (WSYX)	NEWS	9/18/12
9.0	Normal Line / SPOT (9)	09/24/12-09/28/12	2	:30	6:58P- 7:27P (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Columbus (WSYX)	ENT TONIGHT	9/18/12
10.0	Normal Line / SPOT (10)	09/24/12-09/28/12	2	:30	7:28P- 7:57P (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/18/12
11.0	Normal Line / SPOT (11)	09/24/12-09/28/12	2	:30	11:35P- 12:05A (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Columbus (WSYX)	NIGHTLINE	9/18/12
12.0	Normal Line / SPOT (12)	09/24/12-09/28/12	2	:30	11:01P- 11:34P (EST)		1	1	1	1	1			5	\$1,200.00	\$6,000.00	Columbus (WSYX)	NEWS	9/18/12
13.0	Normal Line / Prime Premium (13)	09/24/12-09/24/12	2	:30	8P- 10P (EST)		1							1	\$5,000.00	\$5,000.00	Columbus (WSYX)	DWTS	9/18/12
14.0	Normal Line / Prime Premium (14)	09/25/12-09/25/12	2	:30	9P- 10P (EST)			2						2	\$3,500.00	\$7,000.00	Columbus (WSYX)	DWTS	9/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / Prime (15)	09/28/12-09/28/12	2	:30	9P- 10P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	WHAT WOULD YOU DO	9/18/12
16.0	Normal Line / Prime (16)	09/28/12-09/28/12	2	:30	10P- 11P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	20/20	9/18/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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